

# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

Prepared For



Lat/Lon: 33.6905/-112.3565

RS1

| City of Peoria<br>Vistancia Centre |   | 10.00 min<br>drivetime | 20.00 min<br>drivetime | 30.00 min<br>drivetime |
|------------------------------------|---|------------------------|------------------------|------------------------|
| <b>POPULATION</b>                  | 2008 Estimated Population                       | 8,467                  | 140,399                | 403,660                |
|                                    | 2013 Projected Population                       | 9,224                  | 171,508                | 487,043                |
|                                    | 2000 Census Population                          | 7,166                  | 84,526                 | 247,750                |
|                                    | 1990 Census Population                          | 5,911                  | 41,481                 | 124,638                |
|                                    | Historical Annual Growth 1990 to 2008           | 2.4%                   | 13.2%                  | 12.4%                  |
|                                    | Projected Annual Growth 2008 to 2013            | 1.8%                   | 4.4%                   | 4.1%                   |
|                                    | 2008 Median Age                                 | 68.6                   | 48.3                   | 43.0                   |
| <b>HOUSEHOLDS</b>                  | 2008 Estimated Households                       | 4,484                  | 58,951                 | 153,067                |
|                                    | 2013 Projected Households                       | 4,718                  | 69,012                 | 177,321                |
|                                    | 2000 Census Households                          | 4,081                  | 39,438                 | 104,535                |
|                                    | 1990 Census Households                          | 3,202                  | 19,941                 | 56,659                 |
|                                    | Historical Annual Growth 1990 to 2008           | 2.2%                   | 10.9%                  | 9.5%                   |
|                                    | Projected Annual Growth 2008 to 2013            | 1.0%                   | 3.4%                   | 3.2%                   |
| <b>POPULATION<br/>BY RACE</b>      | 2008 Estimated White                            | 96.1%                  | 89.9%                  | 88.0%                  |
|                                    | 2008 Estimated Black or African American        | 0.9%                   | 2.3%                   | 2.7%                   |
|                                    | 2008 Estimated Asian & Pacific Islander         | 0.9%                   | 1.5%                   | 2.5%                   |
|                                    | 2008 Estimated American Indian & Native Alaskan | 0.3%                   | 0.5%                   | 0.6%                   |
|                                    | 2008 Estimated Other Races                      | 1.7%                   | 5.7%                   | 6.1%                   |
|                                    | 2008 Estimated Hispanic                         | 10.6%                  | 23.6%                  | 22.7%                  |
| <b>INCOME</b>                      | 2008 Estimated Average Household Income         | \$ 65,710              | \$ 66,153              | \$ 71,790              |
|                                    | 2008 Estimated Median Household Income          | \$ 53,219              | \$ 56,418              | \$ 62,998              |
|                                    | 2008 Estimated Per Capita Income                | \$ 34,797              | \$ 28,062              | \$ 27,710              |
| <b>EDUCATION (AGE 25+)</b>         | 2008 Elementary                                 | 1.9%                   | 5.2%                   | 4.6%                   |
|                                    | 2008 Some High School                           | 6.4%                   | 7.1%                   | 6.7%                   |
|                                    | 2008 High School Graduate                       | 31.0%                  | 31.1%                  | 30.3%                  |
|                                    | 2008 Some College                               | 23.4%                  | 24.2%                  | 24.0%                  |
|                                    | 2008 Associates Degree Only                     | 4.6%                   | 6.6%                   | 7.8%                   |
|                                    | 2008 Bachelors Degree Only                      | 19.5%                  | 16.1%                  | 16.8%                  |
|                                    | 2008 Graduate Degree                            | 13.2%                  | 9.8%                   | 9.8%                   |
| <b>BUSINESS</b>                    | Number of Businesses                            | 35                     | 2,286                  | 7,249                  |
|                                    | Total Number of Employees                       | 313                    | 26,047                 | 97,837                 |
|                                    | Employee Population per Business                | 8.9                    | 11.4                   | 13.5                   |
|                                    | Residential Population per Business             | 240.5                  | 61.4                   | 55.7                   |

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