



Peoria Workshop Schedule

These are NO FEE* events at various locations in Peoria.
Please visit: <https://www.maricopa-sbdc.com/events/> to register

A Proven Software Development Process for the Non-Technical Entrepreneur

This workshop is designed to provide entrepreneurs with a blueprint for successful software development and technology implementation. The unfortunate reality is that quality software development and technology implementation is not readily available to most startups and small business entrepreneurs. Great entrepreneurs are met with small thinkers when searching for a development team via online freelancer sites, or the recommendation of a friend's cousin who may code on weekends. Or they are faced with development companies that impose business models that do not align with the entrepreneurial spirit.

June 18, 9-11 AM

Cybersecurity Simplified: What Your Small Business Needs to Know

The largest threat currently facing small businesses is cybersecurity. Small to medium sized businesses are particularly at risk because they are viewed by hackers as easier targets due to their general lack of awareness and resources. Small businesses can no longer afford to remain unaware of the threats or remain complacent with inadequate technology. They have to take action to enhance their systems, processes, and staffing in order to remain viable in today's online economy.

June 4, 9-11 AM

For More Information, contact Michael Cohen
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Profit Mastery

Profit Mastery has gained an international reputation for providing unparalleled financial management and business planning education to small business owners. This training program is focused on the real outcomes centered related to business performance, business development, and revenue retention. Each session is facilitated by a certified member of our counseling staff.

April 7,8,14,16 (Four 4-hour sessions) 8-Noon
***(~~\$495~~ participant fee includes materials)**

Small Business Funding – Show Me the Money!!

Often times, knowing the lending options available for your specific business needs can be overwhelming for a small business owner. This informative and interactive program opens with an education portion that covers basic information about commercial loans, types, sources and how to prepare for lending requests. A panel of lenders will provide insight and information related to the types of business they service, loans offered, and suggestions for how to prepare for a meeting with a lender. The session concludes with open time to meet each panelist and gather information about their products and services. Note: This session is focused on funding sources from lenders and does not cover angel investors.

April 23, 9-Noon

Understand Angel Investors and What Makes them Tick

Have you heard the term Angel Investor? Looking for Investor Capital? Understanding who Angel Investors are and what makes them tick can be the difference between getting your startup funded or not. Let's discuss what motivates angels to open their wallets. In this workshop you will learn what goes on inside the mind of an angel investor.

May 21, 9-11 AM

